

Celebrate National Tourism Week

May 12-20, 2007

What Tourism Means to Cape May County!

- ✓ Tourism is the Lifeblood of Cape May County and is our #1 Industry providing jobs and contributing billions to our local economy!

- ✓ **Did you know:**
 - ❑ Cape May County's Tourism Industry generated \$4.8 Billion in revenue last year.
 - ❑ Tourism provides over 32,000 jobs in Cape May County and employs one out of every four people in Cape May County.
 - ❑ Almost half of all seasonal homes owned in New Jersey are in Cape May County.
 - ❑ Tourism Businesses generate \$1.8 Billion in local tax revenues.
 - ❑ Cape May County is responsible for 19% of the Statewide Occupancy Tax collected and 69% of visitors to New Jersey are from other states.

- ✓ Without a strong and healthy Tourism Industry, every household in New Jersey would pay an additional **\$1,368 in taxes.**

**Let's All Remember to
Appreciate our Valued Visitors
and Thank Them For Spending
Their Vacation Dollars Here In
Cape May County!**

*Contact the Cape May
County Chamber of
Commerce, 465-7181*



www.CapeMayCountyChamber.com

